



**President**

Chester Chong

**Vice President**

Alvin Sherron

Henry Kwong

John Luk

Polly Low

**Treasurer**

YH Yeung

**Legal Counsel**

Tappan Zee

**Board Member**

Eliza Tsui

Herman Wong

James Chang

Joaquin Lim

Kirby Lim

Kwan Chan

Leonard Wu

Mark Lee

Nong Yang

Tracy Lee

Scarlett Yen

Tappan Zee

William Chu

YH Yeung

**Executive Director**

Nicki Ung

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## 56th Annual Installation Dinner

On June 27, 2011, the Chinese Chamber of Commerce of Los Angeles selected its 2011-2012 Officers and new Board of Directors. Chester Chong got elected as Chamber's President. Chester is the first President that gets elected to serve his 3rd term. 2011-2012 is Mr. Chong's 5<sup>th</sup> continuous year as President of Chinese Chamber of Commerce.



2011 – 2012 officers and Board of Directors are:

President - Chester Chong

Vice Presidents - Henry Kwong, Polly Low, John Luk, and Alvin B. Sherron,

Treasurer - YH Yeung

Legal Council and Compliance - Tappan Zee and Herman Wong.

Board of Directors- Kwan Chan, James Chang, William H Chu, Mark Lee, Joaquin Lim, Kirby Lim, Michael Liu, Tracy Lee, Eliza Tsui, Leonard Wu, Nong Yan, and Scarlett Yen.

The 56th Installation dinner was held on Friday August 12, 2011 in Empress Pavilion Restaurant in Chinatown. The above selected Officers and Board of Directors were sworn in by LA County Sheriff Lee Baca. Other VIPs participated in the event are Senior Federal Judge Ronald Lew, Congresswoman Lucille Roybal-Allard, State Assembly member Mike Eng, Rosemead Mayor Steven Ly, Acting China Consulate General 卡立新 and Consul Yang Lianchun. In Mr. Chong's address speech, he talked about the Chamber's focus in the upcoming years in helping small businesses for the Chinese American business community, plus helping the connection of businesses in Southern California with businesses from Asia. He also talked about Chamber's seven newly formed committees and their functions;



1. New Businesses committee to focus on the business side, defining ways to help CCCLA to become self-sufficient while helping local business communities.
2. Government Liaison committee to work with various local and oversea government authorities to support local businesses on key legislative and regulatory issues affecting the Chinese American businesses, plus helping to connect local officials with oversea business communities particularly China.
3. Events Committee to plan and organize all CCCLA events including Miss Chinatown Pageant, Miss Chinatown Fashion Shows, Chinese New Year Parade and Festival, and etc.
4. Finance Committee to oversee Chamber's financial processes plus overseeing office administration related matters.
5. Sponsorship Committee to get sponsorship to properly fund CCCLA operations and events.
6. Legal and Compliance Committee to provide legal advices to CCCLA and all teams, plus making sure that all processes are in compliance with established procedures.
7. Security Committee to make sure safety and security are proper observed in CCCLA events.

About 300 guests participated at the Installation Dinner. Lion Dance by East Wind started the event, there were dancing performance by 2009 Miss Friendship Joyce Huang and singing performed by American Got Talent Session 2 contestant Karen Lo. The last program of the evening was the lucky draw of raffle prizes by Mr. Chong, the 2011 Miss LA China Town court and the donor of the Raffle prizes.

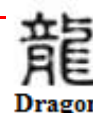


## Chamber Event Calendar

December 3, 2011	Little King and Queen Contest
December 10, 2011	Miss Los Angeles Chinatown Fashion Show

### January 23, 2012 Chinese New Year – Year of Dragon

January 14, 2012	Miss Los Angeles Chinatown Pageant
January 23, 2012	Chinese New Year, Year of Dragon
January 28, 2012	113th Golden Dragon Parade
January 28 & 29, 2012	113th Golden Dragon Festival
February 24, 2012	Chinese New Year Banquet



\*Schedule for 2012 are tentative  
\*\*Schedule for Mixer and Seminar are not included

# 2012 Miss Los Angeles Chinatown

## Applications will close on September 25, 2011

2012 Miss Los Angeles Chinatown Pageant will be held on January 14<sup>th</sup> 2012. It's open for application. Application will be close on September 25, 2011. 2012 Miss Los Angeles Chinatown may enter 2012 Miss Chinese International Pageant held by TVB HK Applicant requirement is pretty simple, basically if you are female, between the age of 18-26, single, never been married, at least 25% Chinese ancestry and with good education background, then you can apply. (For details, please refer to enrollment pre-requisite in the Application form). Preliminary interview will be on October 1 2011. Successful applications will attend rehearsals, workshops, photo sessions, and other promotional activities like Fashion Show, Press conference and etc.



Over the years, participants in Miss Chinatown Pageant all expressed their appreciation on the valuable life experience they gained during training and rehearsals. The participating in community services and events after the Pageant night also helped a lot in their personal growth, their maturity, and their business development in future years. If you know of anyone that fits, get them in as soon as possible. Please contact the Chamber office for application details.

## Congresswoman Lucille Roybal-Allard Congratulates Chester Chong on his Years of Service and Commitment to the Chinese American Business Community in Southern California.



Congresswoman Lucille Roybal-Allard (CA-34) congratulates Chester Chong, the outgoing and incoming president of the Chinese Chamber of Commerce of Los Angeles and President of Superspeed Transportation in Inglewood, on his years of service and commitment to the Chinese American business community in Southern California.

The Chinese Chamber of Commerce of Los Angeles is a non-profit organization dedicated to promoting and encouraging the development of the Chinese-American business community throughout the Greater Los Angeles area. The chamber also provides a forum for the Chinese-American and Greater Los Angeles business communities to discuss issues relevant to both groups, and organizes events to promote cultural awareness and improve inter-ethnic relations.

Chamber President Chester Chong states on the chamber's web site, "The contributions of Chinese American businesses to the local economy are not just vital, they are fundamental. Case in point: there are currently about 160,000 Asian American businesses in the greater Los Angeles basin. Together, these firms employ more than 440,000 people and generate \$70 billion in taxable revenues—not an insubstantial economic force. Significantly, Chinese American businesses represent the highest proportion of these enterprises.

"As President of the organization, I am committed to ensuring that the interests of this important business segment are sufficiently addressed and properly acknowledged in the public square. Furthermore, it is the commitment of this organization to celebrate the rich heritage and cultural roots of where this business community comes from. Whether you are Chinese or not, if you share our vision, we welcome your involvement and participation."

<http://roybal-allard.house.gov/News/DocumentSingle.aspx?DocumentID=256717>

## 2011 Court Events..... Prepared by 4th Princess, Alysha Chan

### Cathay Bank Golf Tournament

On Wednesday, May 11, 2011, the 2011 Miss Los Angeles Chinatown Court attended Cathay Bank's 35th Annual Charity Golf Tournament, held at Pacific Palms Resort in Industry Hills. The entire court attended and sold raffle tickets in addition to participating in photo opportunities. The golf tournament was already completed by the time the court's duties began, but they got to enjoy the lovely banquet and introduce themselves on stage.



### Chinatown Public Safety Association

Chinatown Public Safety Association's 29th Annual Banquet was held on Friday, May 20, 2011 at Empress Pavilion Restaurant in Chinatown. Queen Shirley, Second Princess Jane, and Fourth Princess Alysha attended the event where they saw many familiar faces. Wayne Williams, now retired member of the Secret Service and gracious host and tour guide to the 2011 Court when they visited the Los Angeles Secret Service office, was the main honoree at the banquet. The court members assisted with raffle ticket selling and the announcement of raffle prizes.



### Wing Hip Fung Opening

On Saturday, May 28, Miss Los Angeles Chinatown and her court attended the grand opening of Wing Hip Fung Herbal and Ginseng at Atlantic Times Square in Monterey Park. The opening of this fourth Wing Hip Fung also marked the 22nd anniversary of the opening of the first Wing Hip Fung store, also in Monterey Park. A lion dance group started the celebration with a performance to bestow good luck upon the store. Many dignitaries, such as Nancy and Michael Yung, owners of the Wing Hip Fung stores, Betty Chu, Mayor of Monterey Park, Chester Chong, President of the Chinese Chamber of Commerce, and Elaine Sung, the first Miss Hong Kong, were present for the ribbon cutting in front of the store. Queen Shirley handed out scissors to the dignitaries, as 2nd Princess Jane and 4th Princess Alysha held the ribbon. Guests of the event enjoyed complimentary refreshments provided by a fellow business in Atlantic Times Square.



### Los Angeles Arthritis Walk

Saturday, June 4, 2011 marked the 10th Annual Los Angeles Arthritis Walk, which took place on the Santa Monica Pier. Second Princess Jane, Third Princess Ashley, and Fourth Princess Alysha helped cheer on participants of the walk and had photo opportunities. The princesses received volunteer shirts from the Arthritis Walk committee and were able to partake in the offerings of the many booths present for the walk.

## 2011 Court Events Continue..... Prepared by 4th Princess, Alysha Chan

### 33rd Annual Lotus Festival

On July 9, 2011, Fourth Princess Alysha Chan attended the 33rd Annual Lotus Festival at Echo Park, sponsored by the City of Los Angeles Department of Recreation and Parks. The Festival aims to develop and promote Asian and Pacific Islander communities in Southern California during the two-day festival. Every year, the Festival spotlights a country, and this year, the people and culture of Thailand were highlighted with the support of the Royal Thai Consulate General Los Angeles. Alysha got the opportunity to speak on the main stage and thanked everyone for coming, as well as for allowing her to attend on behalf of the 2011 Miss Los Angeles Chinatown Court. She thoroughly enjoyed the variety of traditional Thai dance performances and learned a lot about Thai culture and other Asian and Pacific Islander communities and organizations in Los Angeles through the numerous booths located throughout the park

### Nisei Week Grand Prize

On Sunday, August 14, 2011, the annual Nisei Week Grand Parade showcased the culture and talent of Japan as it weaved through Little Tokyo. Second Princess Jane, Third Princess Ashley, and Fourth Princess Alysha met many dignitaries of Los Angeles and of the Japanese community, as well as members from both the Los Angeles Nisei courts and courts from other cities, such as Honolulu and Seattle. The Miss Los Angeles Chinatown princesses rode in a horse-drawn trolley car with Miss Korea as they waved to all of the parade attendees and participated in photo opportunities. The parade was a great way for the princesses to become better acquainted with Little Tokyo and the Los Angeles Japanese community.



## Chamber News

### China Connection

中美两地商会缔结为“友好商会”

中国商报厦門频道 添加日期：11-08-16

月15日下午，美国洛杉矶中华总商会主席庄佩源、荣誉会长许坚等一行拜访了厦門市泉州商会、厦門市侨乡经济促进会，并进行了座谈，厦門市泉州商会会长苏福伦、创会会长



黄忠义等参加座谈，会上双方相互介绍两个商会的日常会务情况并缔结为“友好商会”。苏福伦向客人介绍了厦門市泉州商会、厦門市侨乡经济促进会的基本情况，他说近段时间以来，厦門市泉州商会多次与美国地方政府、商会进行交流，秉承“以乡情为基础，以商情为纽带”的理念带领泉商走向世界。苏福伦希望能借这次美国洛杉矶中华总商会一行来访的时机，在以后加强两个商会间的文化交流和经贸合作等。庄佩源表示，洛杉矶中华总商会是为了促进中美企业在大洛杉矶地区的发展而成立的，已有56年的历史，商会对中美企业及广大华人社区都有较强的影响力，此次与厦門市泉州商会的交流是一个好的开端，他说希望也欢迎苏福伦能组织泉商考察团到洛杉矶去考察。在会上，苏福伦接受庄佩源的邀请，准备找个时机，组织泉考察团到洛杉矶进行考察，同时，厦門市泉州商会还聘任庄佩源和许坚为“名誉会长”。

来源：中国商报·厦門频道 编辑：xmpd 作者：钟瑜 冯斌木 本报

### Our New Executive Director- Nicki Ung

In an effort to deliver better services to the community, to work closer with members and Sponsors, and to uplift Chinese Chamber to the next level, we have recruited our new Executive Director.

Nicki Ung is a former employee in Mike Eng's office, she left her position of Senior Field Representative with Assembly member Mike Eng on August 31, 2011.

Nicki is a proud graduate of the University of California at Davis. She began her career in her early teens and has volunteered for numerous community events and activities throughout high school and college. Through her background, she has been able to meet and develop relationships in the Chinese American community. In addition, she has coordinated and worked with many volunteer organizations including the Chinese American Citizens Alliance- Los Angeles Lodge and Youth Council, Indochinese American Political Action Committee, Asian Pacific Liver Center, Asian Professional Exchange, and etc.

Nicki speaks Cantonese, Mandarin, Teochew, French, and English. Before working in Mike Eng's office, Nicki worked as an Employment Specialist at Asian Rehabilitation Services where she established her connections and relationships in the community while "selling" awareness of the works of the organization to the community at large.

Although Nicki was given the title as Senior Field Representative in Mike Eng's office, she wore many different hats. Her responsibilities include: Public Relations, Press Relations, Social Media, Intern Coordinator, Event Project Lead, Health Policies Deputy, and many more.

Nicki has been on board since September 8, 2011. Welcome on Board, Nicki!