



羅省中華總商會

Chinese Chamber of Commerce of Los Angeles

977 North Broadway, Ground Floor, Suite E • Los Angeles, California 90012
Tel: 213.617.0396 • Fax: 213.617.2128 • E-mail: info@lachinesechamber.org
www.lagoldendragonparade.com • www.lachinesechamber.org • www.misslachatown.com

Press Release

Contact: Chester Chong
323-715-1878

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For Immediate Release

On June 27, 2011, the Chinese Chamber of Commerce of Los Angeles have chosen 2011-2012 Officers and new Board of Directors. The 56th Installation ceremony will be held at the Empress Pavilion Restaurant on August 12th. The event will be celebrated with the distinguished community leaders and the members of the Chinese Chamber of Commerce of Los Angeles.

To better service the business communities, CCCLA will be deploying new structures, new business plan and objectives in the coming year. It will be more business focus, aiming to help small businesses for the Chinese American business community, plus helping the connection of businesses in Southern California with businesses from Asia.

We are forming seven different committees,

- a) New Businesses - this committee will focus on the business side, defining ways to help CCCLA to become self-sufficient while helping local business communities.
- b) Government Liaison – this committee will work with various local and oversea government authorities to support local businesses on key legislative and regulatory issues affecting the Chinese American businesses and their communities. This team will also help to connect local officials with oversea business communities particularly China.
- c) Events – this committee will plan and organize all CCCLA events including Miss Chinatown Pageant, Miss Chinatown Fashion Shows, CNY Parade and Festival, and etc.
- d) Finance - this committee will oversee Chamber's financial processes and will make sure all events are planned, budgeted, and controlled properly, plus reviewed regularly. This committee will also oversee membership and office administration related matters.
- e) Sponsorship – this committee, with the support of the current court is responsible for getting sponsorship to properly fund CCCLA events.
- f) Legal and Compliance – this committee will provide legal advices to CCCLA and all teams, plus making sure that all processes are in compliance with established procedures.
- g) Security – A security officer is appointed to make sure safety and security are proper observed in CCCLA events.

2011 – 2012 Officers are Chester Chong, Henry Kwong, Polly Low, John Luk, Alvin B. Sherron, Y.H. Yeung, Tappan Zee, and Herman Wong.

2011 – 2012 Board of Directors are Kwan Chan, James Chang, William H Chu, Mark Lee, Joaquim Lim, Kirby Lim, Michael Liu, Phillip Tam, Eliza Tsui, Leonard Wu, Nong Yan, and Scarlett Yen.

The Chinese Chamber of Commerce of Los Angeles has been in existence since 1955. The Chamber sponsors numerous business mixers to encourage and to promote the development of Chinese American businesses through the Greater Los Angeles area. In addition to serving as an advocate of the Chinese Business community, the Chamber also promotes cultural awareness to improve inter-ethnic relations by organizing events such as the Miss Los Angeles Chinatown Fashion Show, the Miss Los Angeles Chinatown Pageant, the upcoming 113th Annual Golden Dragon Parade, the Little King & Queen Contest, and the Chinese Lunar New Year Festival.